

# MINDMAPPING

Begin in the center with your main two words, and branch out into the boxes, adding words that represent each boxes properties.

- 1 Starting in the center, add the two words you came up with in prep that embody your services.
- 2 Use the words you came up with in preparation to fill in the main attribute boxes
- 3 Use the boxes between the main property ideas to add words that bridge the two ideas.
- 4 (Optional) Add connected ideas to each box in the lines provided near each box.

